

2020 ADVERTISING INFORMATION

Log Building News 2 (Print & .pdf Version)

DISPLAY ADVERTISING		
SIZE	DIMENSIONS	RATE*
Back Page	7-1/2" x 10"	\$675
Full Page	7-1/2" x 10"	\$575
Two Half Pages		\$575
Half Page Vertical	3-5/8" x 10"	\$300
Half Page Horizontal	7-1/2" x 4-7/8"	\$300
Quarter Page	3-5/8" x 4-7/8"	\$150
Eighth Page	3-5/8" x 2-5/16"	\$85
CLASSIFIED ADVERTISING**		
STATUS	\$ PER WORD (30 Word Min.)	IMAGE*
Members	\$1.00	\$5
Non-Members	\$1.65	\$8
*All Rates shown in Canadian \$. **All EMPLOYMENT ADS are at NO COST to members.		

Provide files:

- camera ready
- .jpg, .png or .TIFF format with the appropriate images and graphics included
- .pdf format acceptable but NOT preferred; NO .pub files please
- grayscale images scanned at 300 or higher, .jpg, .jpeg, .PNG or .TIFF format preferred
- color images will be converted to grayscale for print versions
- e-mail to: editor@logassociation.org
- if digital file is too large to email, contact the Editor to upload to the Cloud

Contact the editor with questions or concerns:

- Mira Steinbrecher, (360)320-0858

Tips:

- color images or black & white photos of medium contrast (lots of grays) work best
- color ads will be converted to grayscale for print versions
- display ads can be laid out for you at additional cost; contact the editor for information; cost depends upon time spent to complete

Payment:

- Upon publication, the ILBA office will send invoices with payment options.

